

CORPORATE PROFILE & PORTFOLIO

QUIETLY CONFIDENT, LOUDLY EFFECTIVE

We're a collective of visionaries, strategists, artisans, and occasional dance-floor rebels.

Our mantra? Less is more, but never dull. We thrive on simplicity infused with a dash of thrill, distilling the very essence of each brand we touch.

Our mission: cut through the noise, resonate with the right crowd, and amplify brand stories that matter.

At our core, we're a dynamic marketing agency sculpting brand strategies, crafting compelling content, orchestrating media and communication plans, and delivering impactful through-the-line advertising campaigns.

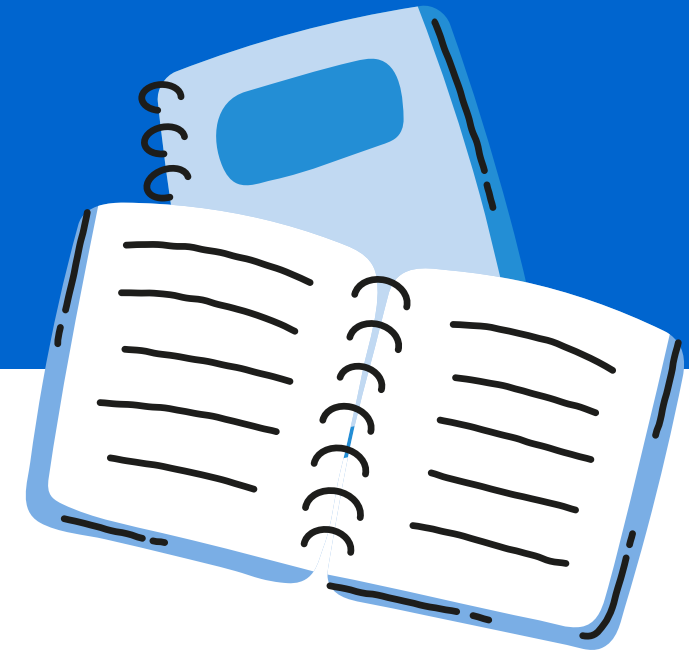
OUR SERVICES

we're not your average marketing agency—we're the **gurus** of our domain. Picture this: a team of seasoned specialists from all corners of the globe, each wielding over a decade of experience in their craft.

Whether you need a killer brand strategy, eye-catching content, precise media plans, or campaigns that hit harder than a surprise birthday cake, we've got you covered.

We're all about blending creativity with expertise to tell stories that stick. So, if you're ready to take your brand to the next level with a sprinkle of magic and a lot of know-how





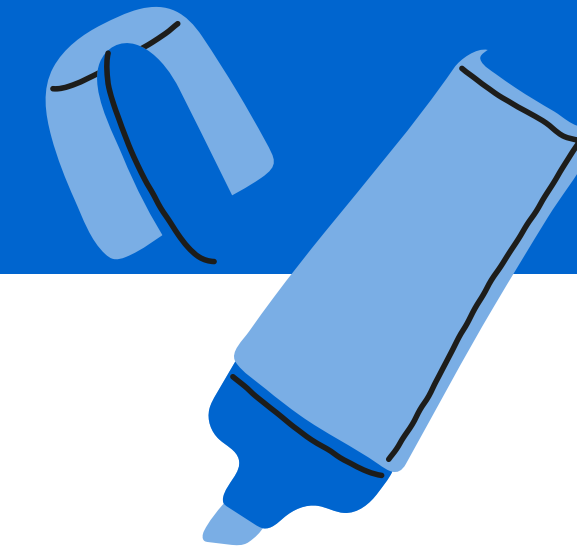
SEO

Boost your website's visibility on search engines, driving organic traffic and improving your search rankings with our tailored SEO strategies.



SMM

We'll craft campaigns and create eye-catching creatives that make your brand the talk of the town, keeping your followers entertained and engaged.



WEB DEVELOPMENT

Create a powerful online presence with our custom web development services, offering responsive, user-friendly, and visually appealing websites.



LEAD GENERATION

Increase your sales opportunities with our effective lead generation techniques, capturing high-quality leads to fuel your business growth.

EXPERIENCED AND ENERGIZED

Exploration:
Blueprint:
Innovation:
Execution:
Digitalization:
Integration:

Discover the Opportunity
Craft the Strategy
I Design the Experience
Bring the Experience to Life
Amplify the Experience
I Connect with the Audience

OUR WORK

From jaw-dropping brand strategies to content that sparks conversations, and campaigns that hit the **bullseye**—every project here is a testament to our passion for crafting memorable brand experiences.

Scroll through and see how we've helped businesses like yours stand out in crowded markets, engage audiences like never before, and achieve their goals with flair





Client:

Meteora



Turning Events into Experiences

We teamed up with a Dubai event management company to make their events unforgettable. Using targeted social media ads and engaging email campaigns.

our vibrant creatives and catchy content attracted attendees and sponsors alike. In the lively Dubai market, we made their events the hottest ticket in town

METEORA
DEVELOPERS
PRESENTS

ORGANISED BY
PME ENTERTAINMENT
WIZCRAFT ME GLOBAL EVENTS FZ LLC
Burj Mayfair REAL ESTATE

CO - PRESENTED BY
sky247

POWERED BY
NEW YORK PERFORMERS

ARIJIT SINGH

LIVE IN CONCERT

18 NOV 2023

ETIHAD ARENA
YAS ISLAND - ABU DHABI

TICKETS AVAILABLE AT
ETIHADARENA.AE | PLATINUMLIST.NET

DESTINATION PARTNER
experience abu dhabí

RADIO PARTNER
Kadak FM



METEORA
DEVELOPERS
PRESENTS

Burj Mayfair
REAL ESTATE



إليسا
ELISSA

سيف نبيل
SAIF
Nabeel

هيفا وهبي
HAIFA
Wehbi

25 APRIL, 2024

COCA-COLA ARENA, DUBAI
TICKETS AVAILABLE AT
COCA-COLA-ARENA.COM | PLATINUMLIST.NET

Galaxy Racer, Coca-Cola Arena, Platinumlist tickets, راديو الرابعة 107.8 FM, mobiShastra, ZEE اسوان, ZEE نفل

METEORA
DEVELOPERS
PRESENTS

CO - PRESENTED BY **sky247**

POWERED BY **NEW YORK WARRIORS**



NEHA KAKKAR
LIVE IN CONCERT

7 January 2024

COCA-COLA ARENA, DUBAI
TICKETS AVAILABLE AT
COCA-COLA-ARENA.COM | PLATINUMLIST.NET



arena, DUBAI, Platinumlist tickets, Khaleej Times, Kodak FM, mobiShastra, nw, ZEE TV, ZEE 5, RADIO KERALAM 1476



Client:

Real Estate



Making Waves in the Desert

We partnered with a Dubai real estate brokerage to help them stand out. With targeted Facebook and Instagram ads and engaging email campaigns.

our eye-catching creatives and witty content turned heads and drove sales. In the competitive Dubai market, we made them the hottest thing since air conditioning!





NEW LAUNCH

Violet

Damac Hills 2

4 2,352 Sqft AED 1.87 M*

Swipe

This is a property listing card for 'Violet' at Damac Hills 2. It features a night-time rendering of a modern, two-story villa with a balcony and a blue sports car parked in front. The card includes a 'NEW LAUNCH' badge, the property name 'Violet', the location 'Damac Hills 2', and details: 4 bedrooms, 2,352 Sqft, and a price of AED 1.87 M*. A 'Swipe' button with a hand icon is located in the bottom right corner.

NEW LAUNCH

Farm Gardens 2

The Valley

4-5 6395-7966 Sq ft AED 7.26 M*

Swipe

This is a property listing card for 'Farm Gardens 2' at The Valley. It features a night-time rendering of a large, modern villa with a swimming pool and a lounge area. The card includes a 'NEW LAUNCH' badge, the property name 'Farm Gardens 2', the location 'The Valley', and details: 4-5 bedrooms, 6395-7966 Sq ft, and a price of AED 7.26 M*. A 'Swipe' button with a hand icon is located in the bottom right corner.



Client:

Cafe Alzato



Discover the Opportunity

We joined forces with Cafe Alzato to spice up their presence. Through deliciously tempting social media ads and mouth-watering email campaigns,

our vibrant visuals and tasty content had foodies flocking in. In the bustling Karachi food scene, we made them hotter than a plate of biryani!







Client:

Kolachi



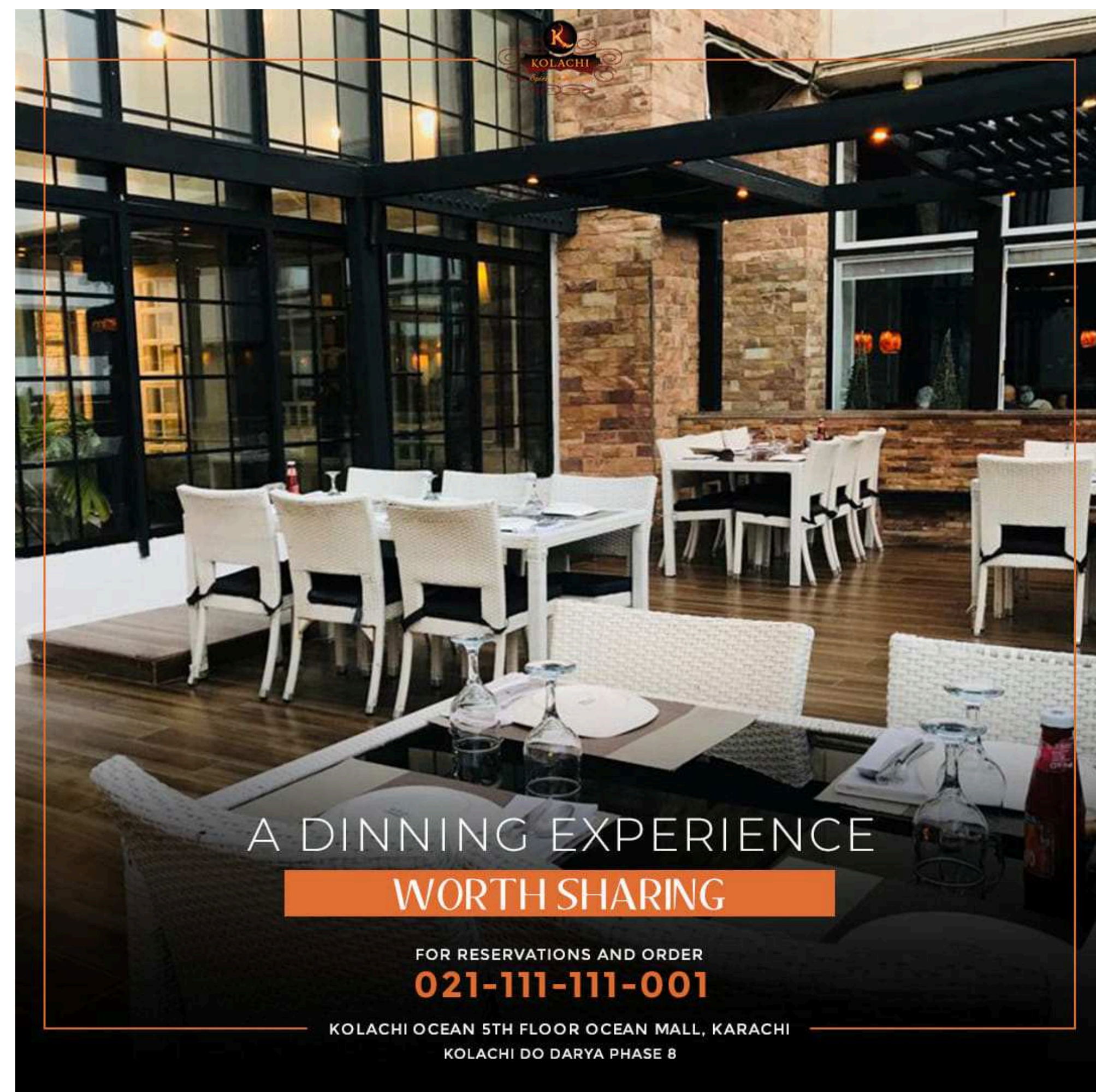
Discover the Opportunity

Partnering with Kolachi, we added flavor to their marketing mix. With eye-catching social media ads and delectable email campaigns,

our appealing creatives and savory content brought in diners. In the vibrant Karachi's market, they became a must-visit destination for food lovers.



ORDER NOW
021-111-111-001
KOLACHI OCEAN 5TH FLOOR OCEAN MALL, KARACHI
KOLACHI DO DARYA PHASE 8





Client:

Aamara



Canadian Fine Dining

We partnered with a Toronto fine dining restaurant to elevate their status as a culinary gem. Through enticing social media ads and sophisticated email campaigns,

our exquisite creatives and gourmet content attracted discerning diners. In Toronto's dynamic dining scene, they swiftly earned a reputation as a local favorite, where every meal is an unforgettable experience.



Calling
All Indian
Spice Lovers





Client:

Thairoomgrand



Thai Restaurant

we stirred up excitement with their marketing. Through enticing social media ads and flavorful email campaigns, our tantalizing visuals and delightful content attracted hungry diners.

In Vancouver's diverse food scene, they quickly became a top choice for those craving authentic Thai flavors and a memorable dining experience.







Client:

Biji Beauty



Beauty at Your Doorstep

With targeted social media campaigns, our stylish visuals and personalized content catered to busy individuals seeking top-notch beauty treatments at home.

In Dubai's bustling market, we positioned them as the ultimate choice for luxury and convenience, where beauty meets comfort.

The advertisement features a close-up profile of a woman with dark hair, wearing red lipstick and large, ornate red earrings. The background is dark with bokeh light effects. In the top left corner, the 'Biji' logo is displayed in gold, with 'Ladies Beauty Salon' written below it. Three yellow text boxes are stacked vertically in the center: 'GLOW & GLAM', 'WITH OUR PARTY', and 'MAKEUP DEALS!'. At the bottom left, the text 'STARTING FROM' is above 'AED 499 ONLY' in large white font. A yellow 'BOOK NOW' button is located at the bottom right.

Biji
Ladies Beauty Salon

GLOW & GLAM

WITH OUR PARTY

MAKEUP DEALS!

STARTING FROM
AED 499 ONLY

BOOK NOW



BiJI
Ladies Beauty Salon

WINTER SEASON
DEALS

HAIR DEAL

- Choose any hair treatment in **499 AED. Only**
- Highlights / Balayage (hair color) **499 AED. Only**
- Hair Cut with blow dry **175 AED. Only**

MAKEUP DEAL

- Get Makeup + Hair Style **599 AED. Only**

HOME SERVICE
CONVENIENT AT YOUR DOORSTEP.

BiJI
Ladies Beauty Salon

**GLAM YOUR SPECIAL
DAYS WITH BIJI!**

- ▶ Bridal day 1499
- ▶ Sangeet makeup 375
- ▶ Party makeup 499

~~Before AED 2375~~

**AFTER
2000 AED**

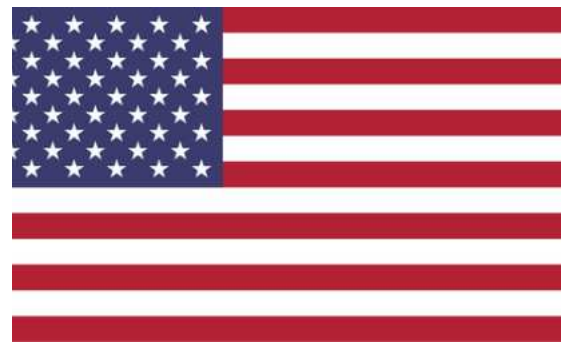
BOOK NOW

PAID ADVERTISEMENTS

Over the past **10 years**, we've invested **AED 18 million** in strategic campaigns on Meta and Google, and the results have been nothing short of spectacular. We're talking about skyrocketing sales, boosted brand visibility, and engagement levels that hit the roof.

Whether it's crafting laser-focused ads that grab attention or optimizing every penny of your budget for maximum impact, we've got the skills and the track record to prove it

Location



Performance overview

Activity types: All ▼

Customize

On-Facebook Leads ⓘ

172

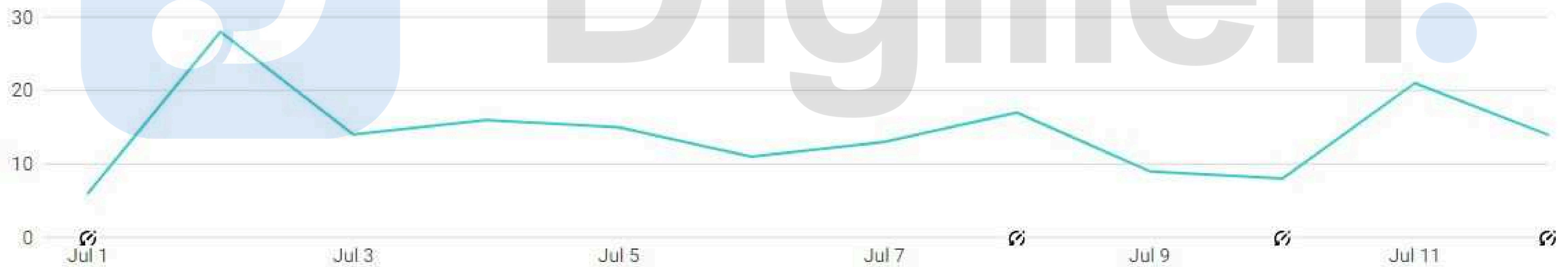
Per On-Facebook Leads

78.51 ا.د.

Amount spent ⓘ

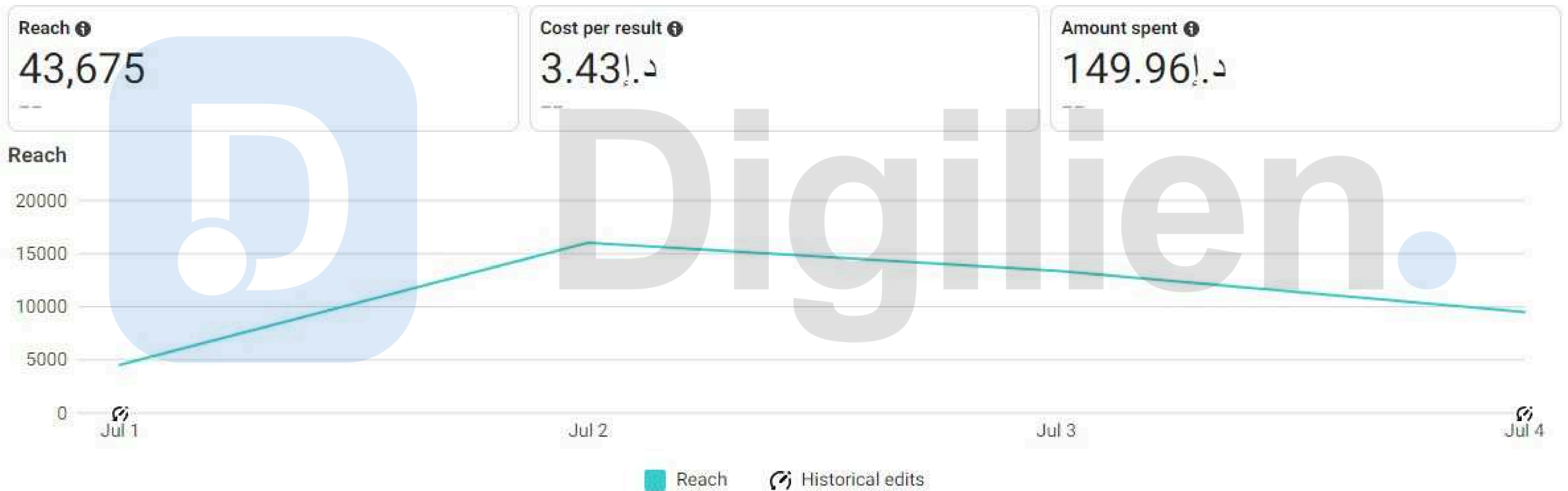
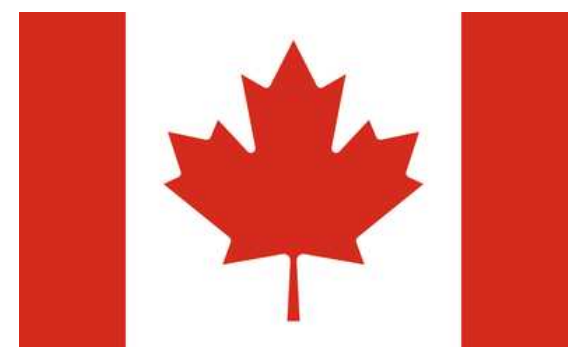
13,503.55 ا.د.

On-Facebook Leads





Location



Location



Performance overview

[Customize metrics](#)

On-Facebook Leads ⓘ

89

↑ 709.1% vs previous 17 days

Per On-Facebook Leads

₹349.11

↑ 8.7% vs previous 17 days

Amount spent ⓘ

₹31,070.62

↑ 779.9% vs previous 17 days

On-Facebook Leads



Location



Performance overview

[Customize metrics](#)

Reach ⓘ
675,970

Cost per result ⓘ
₹19.28

Amount spent ⓘ
₹13,029.83

Reach



Location



Performance overview

Customize metrics

On-Facebook Leads ⓘ

137

Per On-Facebook Leads

₹72.99

Amount spent ⓘ

₹10,000.00

On-Facebook Leads





Ad Spent of last 6 Months (From Single ad Account) **AED 1.06+ Million**



181.36!.- ebook Leads	Using ad ...	2,176.31!.-	Ongoing	15,548
400.15!.- ebook Leads	Using ad ...	7,602.81!.-	Jul 20, 2024	93,719
323.07!.- ebook Leads	Using ad ...	7,107.54!.-	Jul 15, 2024 ⚠️ 2 days left	61,471
- conversions		1,066,188.87!.- Total spent		19,844,472 Total

LOCKED & LOADED, STANDING BY

Info@digilien.com
www.Digilien.com

